



VISUAL LOGISTICS FREIGHT MARKET

Designed to Integrate

The VLFM system is a unique web based freight marketplace accessed through web browsers or VL planning systems that unlocks increased value from existing transport management investments.

Optimised Plan Improved

Optimised transport plans can at best deal with the demand and assets within scope. A marketplace increases both the scale of the network and the opportunities for optimisation. The powerful VL match engine exposes all extended network assets to drive improved asset utilisation and minimise empty running.

Information Driven Success

KPI reports begin to flow during planning and genuine plan actual comparisons are produced on driver debrief. These can arrive before the trucks return using our unique plan to telematics link.

The Backhaul Market Solution

Web-based backhaul marketplace technology

Efficiency Benefits

The VLFM system for exchanging backhaul transport opportunities supports both known partners in a community using pre-agreed rate cards and pre-qualified unknown partners and blind bidding contracts. The system efficiently exposes hitherto unrealised efficiencies in transport communities by identifying reverse flows and cross-docking opportunities. Users of the system have reduced empty running, eliminated tramper vehicles and dramatically reduced overnight runs produce significant recurring savings.

Collaborate Gain

The system aids collaborative working between existing backhaul partners allowing them a new level of efficiency savings from their bi and multi-lateral agreements to go beyond the specific pre-agreed lanes and identify all opportunities within their combined networks. The ability to incorporate integrated legacy system optimised traffic plans makes improved returns from existing IT investment.

Planner Visibility

The ability to plan collaboratively is supported by real-time visibility in the planning phase of network-wide demand and provisionally planned asset movements. The system focuses on real efficiency savings of miles and hours. The monetary gains can be shared equitably between partners either as they trade or as a share of savings based on trading reports.

User Configured Network Transport Model

The VLFM system can be used in a pre-defined community of collaborating companies to provide a real-time planning and execution model for network transport. The system identifies residual capacity in expensive driver shift patterns and efficiently matches them to productive work. The automation of information flows supports self billing, minimises error and administrative overhead. The VLFM system is designed to Integrate with WMS and ERP demand feeds, Workshop Systems, In-cab monitoring and accounting.